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seganized International Convention & Exhibition
Seryin Center, Istanbul, Turkey

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Star India

"This is the most challenging show of my career," says Gautam Rode (pictured below) the 37-year-old actor about is role as Rudra in the contemporary thriller "Mahakumbh".

HIGH PRODUCTION VALUE, INNOVATION, AND CAPTIVATING STORYTELLING

Star India has long standing business relationships with many broadcasters in Europe, CIS and MENA regions. Due to high production value, innovation and captivating storytelling, Star India's shows are huge hits in Georgia, Russia, Pakistan, Middle East, Bulgaria, Romania, Albania, Macedonia, Lithuania, etc., and are very popular in Europe, CIS and MENA region. In the General Entertainment Channel genre, shows like "Diya Aur Baati Hum," "Bidaai," and "Iss Pyaar Ko Kya Naam Doon" are being aired in many countries in the region and are huge hits.

NEW AND UPCOMING SHOWS FROM STAR INDIA

"MAHAKUMBH" is a contemporary mythological thriller that revolves around the journey of the enigmatic Rudra (played by Gautam Rode) who is hit by a life changing catastrophe while in the Kumbh Mela, believed to be the largest religious gathering on the face of the earth. Rudra's true purpose of life is to eventually reach Allahabad, a historical city in central India and protect the juice/nectar of immortality - 'Amrit.' No matter what power he is blessed with, this will not be an easy task for Rudra. He is up against various powerful forces, including a group of foreigners who want to win over death by finding the nectar and patent it. A ruthless and powerful Godman Balivesh is also after the nectar and will go to any limits to win it. This is one of the top shows in India and recently the promos of the

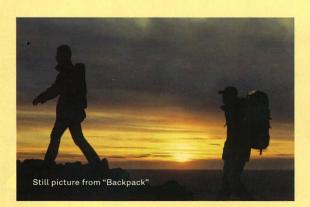
series were showcased in Times Square and parts of Manhattan. The show was also recently launched in London.

"TU MERA HERO" (YOU ARE MY HERO) is a lighthearted drama, about a love story between Titu, a lazy yet extremely humorous, charming guy, and Panchi, the love struck heroine. The show which premiered on 22 December 2014 has achieved the highest ever rating for any fiction show launched that year in India.

Star TV, a wholly owned subsidiary of 21st Century Fox, is the largest broadcaster in India with a portfolio spanning across GEC, Movies, Sports and infotainment. In the GEC space, two out of the top 5 channels in India are from Star. Star Plus (Hindi General Entertainment Channel of Star) has been the undisputed No. 1 for 52 weeks.

travelxp

THE NUMBER ONE TRAVEL CHANNEL



Travel XP is India's first High Definition (HD) travel channel and the biggest India-centric HD library of travel content across the world. Shows like Xp Guide, Xplore, Great World Hotels, Great Indian Hotels, Bada Weekend,

Foodicted, Strictly Street, Scrapbook, and Divine Destinations have topped the charts.

Travel XP targets a cross-section of television audiences globally. They get their tales from the natives, the secret hideaways explored by few, and

travel the world with the eyes of a wanderer that just can't get enough of this vast land's mysteries and beauty. Their content is produced in such a way that the audiences in the major markets of the world can relate to, and

make it, a part of their travel plans. The cultural diversity among the people residing in Turkey and the surrounding regions is reflected in Travel Hp's content.

This year at DISCOP Istanbul, Travel XP has major expectations with its first 4K series "Backpack." 4K ultra HD is the future of television and the company is proud to be at the forefront. The first season of this series is shot in India. The show is hosted by Sommer Shiels (Australian model, actor, TV host) who treats the show as a visual blog. The series will be a real time account of a 90-day journey.